



FOUNDATION

**IMPROVED  
ENVIRONMENT  
STRATEGY**

## RUATAKI MATUA | STRATEGIC PURPOSE

### RUATAKI MATUA

*Kia toka ia nei te ara whakakaha i te hāpori, kia toitū te whenua, kia toitū te tangata, kia toitū te maunga.*

### PURPOSE

*To support our communities to build a thriving, inclusive and equitable Taranaki.*

## NGĀ UARATANGA | OUR VALUES



### PURAPURA WHETŪ | COLLABORATIVE

- Together we are stronger
- Relationships are authentic, enduring and based on trust



### NIHO TANIWHA | FOCUSED

- Targeted philanthropic efforts on areas of greatest need
- Deliberate in our actions



### TAKITORU | INTEGRITY

- Open and trustworthy
- Value differences and knowledge within the community



### POUTAMA | INNOVATIVE

- Pursue the new
- Grow from success and learn from failure





### IMPROVED ENVIRONMENT

*Prioritise the protection and care of our natural environment to ensure the longterm vitality and resilience of Taranaki – with opportunities focused on ecological restoration, climate action, regenerative landscapes, and growing good food within a local economy that builds community not waste.*

*Toi Foundation is deliberate in our approach in responding to bio diversity and climate crisis. We support community empowered transition to a carbon neutral future, living in harmony with Taranaki Maunga and our regional ecosystem. We aim to dismantle barriers that prevent connecting with nature, building capability, and taking positive action in order for our people and environment to flourish.*

*Toi Foundation recognises that hapū and iwi are leaders and kaitiaki within the Taranaki environment, and that the Improved Environment Strategy sits in close relationship with the Rangatiratanga Empowering Māori Aspiration Strategy.*



## NGĀ ARONGA | TARGET AREAS

### EDUCATION AND CAPABILITY:

#### TOI FOUNDATION IN PARTNERSHIP WILL:

Increase capability and advocacy to restore ecosystems and respond to climate change.

Foster values and behaviours that care for our environment and reduce emissions.

Support communities and organisations to understand and improve their environmental impact.

Build skills and pilots towards a carbon neutral, circular local economy informed by Te Tiriti o Waitangi.

### RESTORATION AND PROTECTION:

Increase connected-up landscape and catchment ecosystem restoration.

Improve the health and mauri of awa, puna, wetlands, and coastline, ki uta ki tai.

Protect Taranaki manu, moana, and mahinga kai.

Support innovations in restoration, data, monitoring and predator control.

### CLIMATE ACTION AND TRANSITION:

Support Māori-led and community-driven resilience to climate impacts.

Enable locally grown solutions to reduce greenhouse gasses.

Improve equitable uptake of renewable energy and transport alternatives.

Assist with infrastructure and built design to make transition easy and inclusive.

### RESILIENCE AND REGENERATION:

Increase māra kai, and make growing and eating local, nourishing food the norm.

Inspire, model, and spread regenerative agriculture that builds soil health and biodiversity.

Build momentum to diversify land use and make dairy farming sustainable.

Move towards a low carbon, resilient, local food system that provides for all.

### CIRCULAR ECONOMY AND ZERO WASTE:

Curb over-consumption and move consumer and producer activities to the upper levels of the waste hierarchy (rethink, redesign, reduce, reuse, and repurpose).

Increase local micro production and community exchanges that move away from extractive industries and towards community-empowered zero waste.



*Our Strategic and Innovation Funds will be used to target philanthropic efforts on areas of greatest need. Toi Foundation will look to partner on a small number of projects that demonstrate strong alignment with the prioritised outcome:*

### IMPROVED ENVIRONMENT

Projects will be at the discretion of the Foundation, must not duplicate or replicate other services in the region and have evidence of potential to deliver longterm or intergenerational benefits.

We are focused on working strategically by supporting, facilitating, and engaging in strategic and collaborative relationships and approaches.

We contribute to seed or scale opportunities that may have a high potential for impact and make investments for impact with the intention of generating a measurable beneficial societal and/or environmental impact alongside a financial capital return.

---

KO TE ORANGANUI TE WAKA, NGĀ HOE O UTA,  
KO TE TIKA, KO TE PONO  
KO TE MANAWANUI Ē  
KO TARANAKI TE PUNGA  
HE TOI WHENUA, HE TOI TANGATA, KI TE ATA, TAUIRA Ē