



FOUNDATION

CHILD & YOUTH  
WELLBEING  
STRATEGY

## RUATAKI MATUA | STRATEGIC PURPOSE

### RUATAKI MATUA

*Kia toka ia nei te ara whakakaha i te hapori, kia toitū te whenua, kia toitū te tangata, kia toitū te maunga.*

### PURPOSE

*To support our communities to build a thriving, inclusive and equitable Taranaki.*

## NGĀ UARATANGA | OUR VALUES



### PURAPURA WHETŪ | COLLABORATIVE

- Together we are stronger
- Relationships are authentic, enduring and based on trust



### NIHO TANIWHA | FOCUSED

- Targeted philanthropic efforts on areas of greatest need
- Deliberate in our actions



### TAKITORU | INTEGRITY

- Open and trustworthy
- Value differences and knowledge within the community



### POUTAMA | INNOVATIVE

- Pursue the new
- Grow from success and learn from failure





## CHILD & YOUTH WELLBEING

*Prioritise child and youth wellbeing by providing children and young people with the best start to life – with opportunities focused on health, education, culture, identity and parenting support. Dismantling systemic barriers for those most in need, building a stronger, more inclusive community for children, young people and their families.*

*We are deliberate in our approach to support the long-term mitigation of children and youth receiving unequal access or exclusion and will target areas to affect the greatest change.*

## NGĀ ARONGA | TARGET AREAS

### TOI FOUNDATION IN PARTNERSHIP WILL:

#### PARENTING:

Support parenting to build protective factors and reduce intergenerational trauma to help pepe, tamariki, and taiohi to thrive.

#### HEALTH:

Aid whānau to raise children in homes that are healthy and safe.

Improve access to affordable, nutritious food.

Help at-risk children and their whānau to engage with high-quality, culturally responsive health care and mental health services.

#### EDUCATION & TRAINING:

Enable all tamariki and taiohi to prosper through equitable educational opportunities, engagement, and achievement.

Assist taiohi to navigate education and training pathways towards meaningful employment.

#### CONNECTION:

Foster young people's positive sense of identity, belonging, and connection.

Empower tamariki and taiohi to become the leaders of a thriving, inclusive and equitable Taranaki.



*Our Strategic and Innovation Funds will be used to target philanthropic efforts on areas of greatest need. Toi Foundation will look to partner on a small number of projects that demonstrate strong alignment with the prioritised outcome:*

### CHILD & YOUTH WELLBEING

Projects will be at the discretion of the foundation, must not duplicate or replicate other services in the region and have evidence of potential to deliver long-term or intergenerational benefits.

We are focused on working strategically by supporting, facilitating and engaging in strategic and collaborative relationships and approaches.

We contribute to seed or scale opportunities that may have a high potential for impact and make investments for impact with the intention of generating a measurable beneficial societal and/or environmental impact alongside a financial capital return.

KO TE ORANGANUI TE WAKA, NGĀ HOE O UTA,  
KO TE TIKA, KO TE PONO  
KO TE MANAWANUI Ē  
KO TARANAKI TE PUNGA  
HE TOI WHENUA, HE TOI TANGATA, KI TE ATA, TAUIRA Ē