



**RANGATIRATANGA
STRATEGY**

Empowering Māori
Aspiration

RUATAKI MATUA | STRATEGIC PURPOSE

RUATAKI MATUA

Kia toka ia nei te ara whakakaha i te hapori, kia toitū te whenua, kia toitū te tangata, kia toitū te maunga.

PURPOSE

To support our communities to build a thriving, inclusive and equitable Taranaki.

NGĀ UARATANGA | OUR VALUES



PURAPURA WHETŪ | COLLABORATIVE

- Together we are stronger
- Relationships are authentic, enduring and based on trust



NIHO TANIWHA | FOCUSED

- Targeted philanthropic efforts on areas of greatest need
- Deliberate in our actions



TAKITORU | INTEGRITY

- Open and trustworthy
- Value differences and knowledge within the community



POUTAMA | INNOVATIVE

- Pursue the new
- Grow from success and learn from failure



RANGATIRATANGA | EMPOWERING MĀORI ASPIRATION

Prioritise Rangatiratanga and Māori-led solutions that ensure Māori eco-systems including whānau, Hapū, Iwi and mātāwaka are thriving across generations – with opportunities focused on Taranakitanga – Cultural Identity, Taiao – Environment & Guardianship, Mātauranga – Knowledge & Education and Oranga – Social & Economic Wellbeing.

Through increased relationships and equitable opportunities with and for Māori, we are deliberate in our approach to support the intergenerational wellbeing of Tangata Whenua, removing systemic barriers to economic, social and cultural inclusion.

NGĀ ARONGA | TARGET AREAS

TARANAKITANGA

CULTURAL IDENTITY:

*Taranaki Reo, Taranaki Tikanga,
Taranaki
Tāngata | People, Language and
Culture*

TOI FOUNDATION IN PARTNERSHIP WILL:

Empower whānau, Hapū, Iwi and mātāwaka in the resurgence, revitalization, maintenance, protection and development of our culture, language, beliefs and traditional knowledge systems.

Support increased connection to our people, our language and our culture.

TAIAO

KAITIAKITANGA:

*Protection of our natural, physical and
spiritual environments.*

Increase opportunity for sustainable management and regeneration.

Improved conservation and protection of the environment, lands and resources.

Support increased connection to whenua and sites of significance for whānau, Hapū, Iwi and mātāwaka.

MĀTAURANGA

KNOWLEDGE & EDUCATION:

*Lifelong quality education and
employment pathways; grow capacity
and capability, Māori enterprise and
innovation.*

Support equitable, quality education outcomes for Māori, (inclusive of the whole child, supporting not only academic achievement but also their physical, social, emotional and cultural identity domains).

Empower immersion education opportunities from birth to career, supporting equitable opportunity and resource.

Support education innovations and workforce strategies that accelerate Taranaki Māori toward the future of work.

ORANGA

SOCIAL AND ECONOMIC WELLBEING:

*Affordable housing and home ownership,
financial literacy, hauora, opportunities
for social and economic confidence and
prosperity.*

Increase access to safe, healthy, affordable housing and home ownership

Improved access to services, safety and security.

Support financial capability and income equity for Taranaki Māori.

Support Māori Economy development in Taranaki rohe.

Support equitable procurement systems and employment opportunity for Taranaki Māori.



Our Strategic and Innovation Funds will be used to target philanthropic efforts on areas of greatest need. Toi Foundation will look to partner on a small number of projects that demonstrate strong alignment with the prioritised outcome:

RANGATIRATANGA | EMPOWERING MĀORI ASPIRATION

Projects will be at the discretion of the foundation, must not duplicate or replicate other services in the region and have evidence of potential to deliver longterm or intergenerational benefits.

We are focused on working strategically by supporting, facilitating and engaging in strategic and collaborative relationships and approaches.

We contribute to seed or scale opportunities that may have a high potential for impact and make investments for impact with the intention of generating a measurable beneficial societal and/or environmental impact alongside a financial capital return.

KO TE ORANGANUI TE WAKA, NGĀ HOE O UTA,
KO TE TIKA, KO TE PONO
KO TE MANAWANUI Ē
KO TARANAKI TE PUNGA
HE TOI WHENUA, HE TOI TANGATA, KI TE ATA, TAUIRA Ē